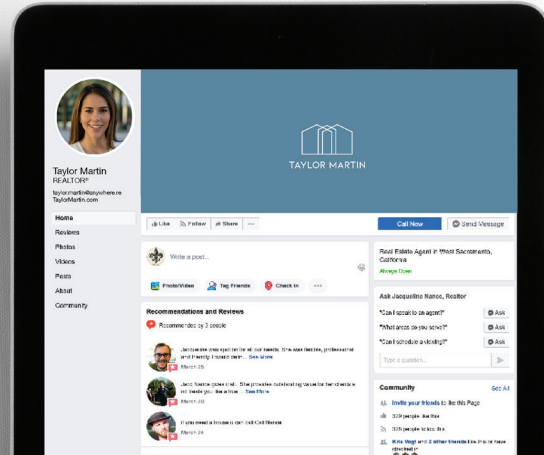


"I'm SO excited to get this year started off right with new logos and marketing! ??? Can't wait to see the next phase!"

"Thank you for working on my bio, you make me sound like a pro!"

"Looks awesome! Thank you. Great work from you and the team. Love it!"



DESIGN CONCIERGE WAS DESIGNED TO:

- Support your marketing efforts and allow you to uniquely brand yourself in the marketplace
- Help you create high-end marketing materials, giving you a competitive edge

There's no one quite like you. Visit Desk and select the Design Concierge app to start building your own personal brand today. For support, please call **833.33.BE.YOU (833.332.3968)**.

Design Concierge is constantly reviewing feedback and updating our product offerings. If you have any comments or suggestions, please email DesignConciergeFeedback@thestudiorealestate.com

Be Powerful. Be Memorable. Be You.



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DESIGN CONCIERGE

**WE BUILD YOUR BRAND.
YOU MAKE IT YOUR OWN.**

DESIGN CONCIERGE

Build on the power of the Coldwell Banker® brand to stand out in a crowded marketplace and create a unique identity all your own with Design Concierge. Combining your creative vision and the hands-on assistance of our top design and copywriting talent, Design Concierge delivers packages at varying investment levels and a variety of semi-custom and custom products to help you build a brand that's powerful, memorable and all you!

Essentials Package

Market Value: \$1,000

A great start to get your personal brand going. \$279, bundled savings = \$18

Semi-custom Logo

Semi-custom Outlook Email Signature

Semi-custom Social Media & Email Headers

Brand Boost Package

Market Value: \$3,000

Give your brand the boost it needs. \$999, bundled savings = \$149

Custom Logo

Semi-custom Business Card

Custom Professional Bio

Semi-custom Outlook Email Signature

Semi-custom Social Media & Email Headers

Disruptor Package

Market Value: \$5,000

Make a bigger impact! \$1,749, bundled savings = \$247

Custom Business Card

Custom Logo

Custom Professional Bio

Semi-custom Listing Concierge Property Marketing Templates

Semi-custom Outlook Email Signature

Semi-custom Personal Brochure

Semi-custom Social Media & Email Headers

Semi-custom Products

Proof received in 2 business days

Business Card \$149

Logo \$99

Outlook Email Signature \$99

Social Media & Email Headers \$99

Listing Concierge Property Marketing Templates \$449

Personal Brochure \$299

Moxi Website \$450

Custom Products

\$75/hour

Proof received in 6 business days

Advertising \$375+

Brochure \$525+

Business Card \$300+

Customized Residential or Global Luxury Listing Presentation (Proof received in 7-10 business days) \$1500+

Door Hanger or Rack Card \$375+

Flyer \$375+

Logo \$450+

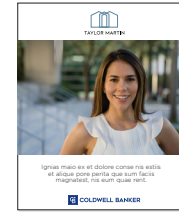
Outlook Email Signature \$375+

Postcard \$300+

Professional Bio Copy \$450+

Signage \$375+

Social Media & Email Headers \$300+



Advertising



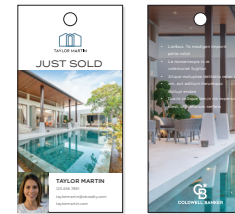
Business Card



Customized Global Luxury Listing Presentation



Customized Listing Presentation



Door Hanger or Rack Card



Flyer, Brochure and Postcard



Logo



Outlook Email Signature



Personal Brochure



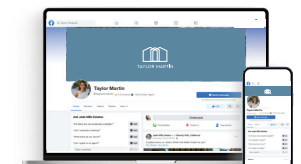
Professional Bio Copy



Property Marketing Templates for Listing Concierge



Signage



Social Media & Email Headers

Create an identity worth sharing with the world.